

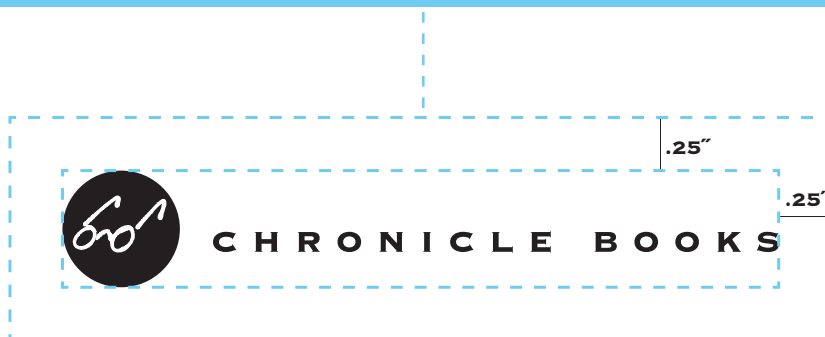


USING THE CHRONICLE BOOKS LOGO



DOs

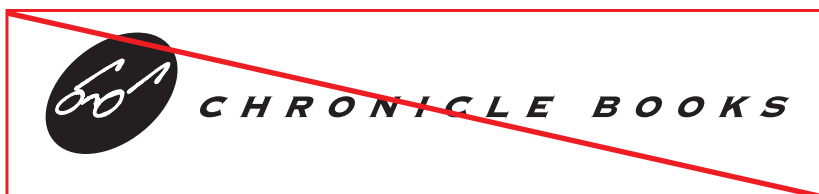
ALWAYS allow clearance space around the logo



ALWAYS LEAVE A QUARTER INCH clearance around the logo

DONT's

DO NOT skew, distort, or manipulate logo



DO NOT crop the logo or abbreviate 'Chronicle Books'



DO NOT change colors of the logo or name



DO NOT alter elements within the logo or substitute fonts

